

ACBL PRIVACY POLICY

Last Updated: March 2018
acbl.org/privacy

The American Contract Bridge League Inc. ("ACBL") is committed to protecting your privacy as described in this Privacy Policy. Please read this Privacy Policy to learn more about how the ACBL collects, uses, discloses and otherwise manages your information.

Information Collected

The ACBL collects both personally identifiable information and non-personally identifiable information.

The ACBL collects personally identifiable information about you, including your phone number, email address, mailing address, full name, date of birth, and gender when you voluntarily submit such information to us by, for example, filling out a survey, a membership or game registration form or similar data collection instrument.

The ACBL also collects the volume and type of bridge tournaments you attend, your event or game preferences, the date your dues are paid and your last activity date for the purposes of providing our services. We compile the ACBL masterpoints® you won in an event and track your total ACBL masterpoints so we can provide you with your approximate overall ranking relative to other ACBL members.

The ACBL automatically collects information about you in a number of ways. When you visit our website, we may collect information such as your IP address, browser type, domain name, access times and referring website address. The ACBL may also collect certain information regarding your interactions with ACBL emails ("email data"). Email data may include page visits, purchases or other interactions with emails we send to you. This information helps us facilitate your online experience and monitor and improve our website and email communications.

Furthermore, when you view our website, we might store some information on your computer. This information will be in the form of a "cookie" or similar technology. Cookies are small pieces of information stored on your hard drive, not on our website. The ACBL uses cookies to identify you and track usage patterns on our website and to deliver personalized content specific to your interests (such as helping to track tournaments you might be interested in attending or requirements to attain your next rank and "recognizing" you to speed up your log-in when you visit our sites). You may set your web browser to notify you when you receive a cookie or to not accept certain cookies. However, if you chose not to accept cookies from us, you may not be able to use all of the features of our website.

Use of Information

The personal information you provide the ACBL is used for the purposes of the ACBL's general business operations, including processing and maintaining your account, scoring games, posting results of games and tournaments, recording your masterpoints, and facilitating the sharing of information through <http://live.acbl.org/>. We may also use your personal information to contact you about upcoming tournaments, game results, rank changes, and general updates. ACBL-affiliated groups may also send you communications about upcoming bridge-related events and other updates. You may request that the ACBL keep your contact information confidential from our affiliated groups. Please see the section "Sharing of Information" below.

ACBL email communications

Upon joining the ACBL, members are automatically subscribed to general ACBL email communications as part of the ACBL membership. You can opt-out of receiving general ACBL email communications from us by following the opt-out or “unsubscribe” instructions provided in our email messages. You may also change your general ACBL email communications setting in your MyACBL portal, which can be accessed by visiting www.acbl.org/myacbl, or by contacting the ACBL Member Services Department at 1-800-264-2743. If you choose to unsubscribe from receiving general ACBL email communications, you will not be notified via email of the following: game results, tournament announcements, rank change updates, surveys, ACBL news, and other member benefits. Please note that you may continue to receive transactional and account-related emails from us. Members may reverse these settings at any time.

ACBL text communications

Members are not automatically subscribed to receive mobile phone text communications. If you choose to receive text messages, you must activate this service in your MyACBL portal, which can be accessed by visiting www.acbl.org/myacbl, or by contacting the ACBL Member Services Department at 1-800-264-2743. Standard text messaging and data rates from your cellular service provider may apply. The ACBL is not responsible for any charges to your cellular service bill. You can opt-out of receiving text messages from us by replying “STOP”.

Sharing of Information

We will not disclose, trade, rent, sell or otherwise transfer your personal information without your consent, except as set out herein.

Service Providers. The ACBL may share the personal information you provide with other ACBL agents and service providers for the purposes of their performance of services for the ACBL. We may use service providers to send our emails, process your payments, host our website and operate certain of its features. Our service providers are given the information they need to perform their designated functions, and, with certain limited exceptions, we do not authorize them to use or disclose personal information for their own marketing or other purposes. For example, credit card information provided by you to pay for membership fees and services is shared only with our credit card payment processor. Your personal information may be maintained and processed by third party service providers in the United States or other jurisdictions.

ACBL-affiliated groups. The ACBL partners with certain entities to provide benefits to ACBL members. All ACBL-affiliated groups must agree to our Terms of Use for Information and Data (“Terms”) which may be accessed at www.acbl.org/termsfuse. ACBL-affiliated groups include designated appointees of clubs, the ACBL Units and Districts (“Electronic Contacts”) as well as national bridge organizations, bridge teachers, volunteers, and recruiters. We share your information, including your name, contact information, gender, masterpoints information, last activity date, and date dues paid, to ACBL-affiliated groups only for legitimate bridge purposes that have been approved by the ACBL as described in the Terms. ACBL-affiliated groups may send you communications about upcoming events and other updates. However, you may request that your contact information (email address, street address and phone numbers) not be shared by the ACBL with ACBL-affiliated groups by changing the privacy settings in your MyACBL portal, which can be accessed by visiting www.acbl.org/myacbl, or by contacting the ACBL Member Services Department at 1-800-264-2743.

The Member Roster may be accessed by other entities for specific uses beyond routine bridge operations. In such circumstances, approval from the ACBL CEO and a written data usage agreement

must be obtained. The data usage agreement between the receiver of information and the ACBL will provide that the use of the information is clearly stated; the information shall be used for purposes which are consistent with the goals and objectives of the ACBL; the information shall remain confidential using adequate methods for maintenance of such confidentiality; and, except as expressly permitted, the information shall not be used for personal or commercial purposes. The ACBL does not sell membership information to outside entities for the ACBL's profit.

Business Transactions. The ACBL may transfer any information we have about you as an asset in connection with a proposed or completed merger or sale (including transfers made as part of insolvency or bankruptcy proceedings) involving all or part of the ACBL or as a part of a corporate reorganization or other change in control.

Legal Requirements. The ACBL and our agents and service providers may share your information in response to a search warrant or other legally valid inquiry or order, or to an organization in case of a breach of an agreement or contravention of law, or as otherwise required or permitted by applicable United States, Canadian or other law. We may also disclose your information where necessary for the establishment, exercise or defense of legal claims, to detect, suppress or prevent fraud, and to investigate or prevent actual or suspected loss or harm to persons or property.

Conditions of Use

As a member of ACBL, a visitor to ACBL's website (acbl.org) or a participant in ACBL activities, you accept the practices described in this Privacy Policy.

Security

Our site has industry-standard security measures in place to protect the loss, misuse and alteration of the information under our control. We will take all reasonable steps to insure the safety of your personal information.

We have personal information retention processes designed to retain personal information for no longer than necessary for the purposes stated above or to otherwise meet our legal requirements.

Changes to our Privacy Policy

If this Privacy Policy is revised, the new policy will be posted on our website, and we will revise the "last updated" date at the top of this policy. If we make any material changes in the way we collect, use and/or share personal information that may impact you, we will notify you by email and/or by prominently posting notice of the changes on our website.

Miscellaneous

Terms of Use. The Terms of Use for Information and Data, which can be found at www.acbl.org/termsfuse, provides additional details related to use of ACBL member information.

Visiting our website from outside the United States

The ACBL is headquartered in the United States. Please be aware that information you provide to us or we obtain as a result of your use of our website may be processed and transferred to the United States and be subject to United States law. The privacy and data protection laws in the United States may not be equivalent to such laws in your country of residence. By using our website or providing us with your information, you consent to the collection, transfer, storage and processing of your information to and in the United States.

Third-Party Links

The ACBL website may also contain links to other third-party websites that are not under our control. Except as provided in this Privacy Policy, we will not provide any of your personal information to these third parties without your consent. These links are not intended as an endorsement of or referral to the linked websites. These websites have separate and independent privacy statements, notices and terms of use, which we recommend you read carefully. The ACBL assumes no responsibility for linked websites and provides these links solely for the convenience and information of our visitors. The ACBL also maintains a strict “no-spam” policy and fully complies with applicable anti-spam legislation.

Access & Correction

Depending on the jurisdiction of your residence, you may have the right to access, update and correct any inaccuracies in your personal information in our custody or control—subject to limited exceptions prescribed by law—by contacting us as set out in the “Contact Us” section below. We may request certain personal information for the purposes of verifying the identity of the individual seeking access to their personal information records.

Contact Us

If you have any questions about this Privacy Policy or if you otherwise have a question or complaint about the manner in which we or our service providers treat your information, please contact our Chief Privacy Officer at membership@acbl.org.

DMS MAV 10998329v2