

Privacy Policy - FAQ

Acbl.org/privacyfaq

1. What personally identifiable information is collected from me?

When you join the ACBL we ask you to provide us with your name, email address, date of birth, and standard contact information, including addresses and phone numbers (as well as credit card information if you are paying for membership and other ACBL services). We then assign you a member number. Other information in your member profile includes your member status and certifications/designations such as bridge teacher, club director, unit official, and the like. The ACBL also records your participation and results from ACBL activities in your member profile. Because the ACBL owns this information, we have a high ethical and legal responsibility to enforce the provisions of our Privacy Policy.

On some ACBL web pages, both members and non-members may make requests and/or receive materials. The types of personal information collected on these pages include your name, email address and standard contact information, including addresses and phone numbers. We will include a link to this Privacy Policy on that page or state the limitations of use of such information.

2. What are cookies and how they are used by the ACBL?

The ACBL may place Internet "cookies" on your hard drive. Internet cookies are small files that may be placed on your hard disk for record-keeping purposes. Cookies are used to (a) remind us of who you are in order to deliver you better service; (b) estimate our audience size by determining repeat usage of the website to help target advertisements based on user interests and behavior; and (c) track your progress and entries in promotions, contests, and perform other research. You can set your web browser (i.e., Internet Explorer, Safari, etc.) to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it.

3. How is my information used?

If you are an ACBL member, information you provide to the ACBL and information the ACBL gathers about you for your member profile is used by the ACBL for membership services. These services may include contacting you about ACBL-sanctioned events, ACBL organizational news, billing and other account notices, game results, masterpoint rank change notices and opinion surveys.

In addition, such information is routinely used and distributed by the ACBL to ACBL-sanctioned clubs, unit and district officials, tournament directors and organizers, as well as teacher and club membership recruiters. This information will be strictly limited to its intended use. These entities may use contact information to announce or promote ACBL-sanctioned events and to report news related to the entity. Further use of information may include, but is not limited to, running games and tournaments, recording and announcing game results and creation of partnerships. No entity may use this information for personal or private business opportunities or fundraisers.

Should member information be used for the creation of a local membership roster or directory, the producer must receive permission from the member listed and adhere to the rules and regulations set out by the ACBL's Privacy Policy and Code of Disciplinary Regulations. Clubs will have access to member data but may only use data for members in their local region for the purposes set forth in the previous paragraph with the same limitations. ACBL members may control accessibility of their contact information (email, address, and phone numbers) by marking confidentiality in their MyACBL privacy settings. Designated officials and other parties may request member information for a larger regional area and may receive such upon review and approval by the ACBL.

Credit card information that you provide to us when paying dues or for other membership services is only shared with an authentication business. The information is only used for the express purposes requested by the ACBL.

The ACBL may share information in order to investigate, prevent, or take action regarding illegal activities, situations involving potential threats to the physical safety of any person, violations of this privacy policy, or as otherwise required by law.

4. Who is collecting my information?

When you are on the ACBL website and are asked for personal information, you are providing that information to the ACBL alone, unless specifically stated otherwise. If data is being collected by any company other than the ACBL or an agent for the ACBL, you will be notified prior to the time of the data collection. Please be aware that advertisers or websites that link to our site may collect personally identifiable information about you. The information

practices of those websites linked to the ACBL, either through advertisements or other hyperlinks, are not covered by this privacy statement.

5. How can I access, update or delete my information?

Members may change their addresses and other contact information when they access MyACBL and click on "Update My Information." They may also request the individual information that the ACBL has collected about them, correct factual inaccuracies in their information, remove personal information from the ACBL's databases and/or update their personal information by calling the ACBL Customer Service Department at 1-800-264-2743 or email at service@acbl.org.

6. What does "unsubscribe" mean?

All members will be automatically subscribed to receive ACBL communications via email. You may subscribe or unsubscribe to general ACBL email communications, mobile text communications, and confidentiality for the release of limited personal information to ACBL sanctioned groups when you click onto the option in your MyACBL portal that reads "Privacy Settings."

If you are not an ACBL member, each time you download a sample program you will receive an email notice from the ACBL which includes a link to unsubscribe from receiving any further electronic communications from the ACBL.

Elected or serving officials of sanctioned entities may not "unsubscribe" from receiving general ACBL email communications necessary to serve in a particular position.

7. How do we communicate with children?

Although we wish to communicate with all of our members, we do not contact children under age 13 about special offers, upcoming events or for marketing purposes without a parent's permission. At the time of enrollment, new members are asked to give a date of birth to receive the youth membership rate. This information is used for checking this policy. Parents can provide permission by calling the ACBL Customer Service Department at 1-800-467-1623 or by sending an email to service@acbl.org. Once permission is granted, the other conditions of privacy are available and parents will have the ability to access, update or delete their child's information or unsubscribe from email communications on their behalf. Moreover,

parents may request a list of all persons or entities that may collect or maintain personal information from children through the site.

8. Social features

We may enable registered users to communicate with others on or through this website/service, for example, posting content to public areas of the site. The nature of these features allow children to disclose personal information about themselves. We do not monitor or review this content before it is posted. We encourage parents to educate their children about safe internet use and to monitor their children's use of social features.

9. Other legal notices

If you have any concern about your privacy in connection with the ACBL Privacy Policy, please send us a thorough description to service@acbl.org, and we will try to resolve it. We may post a revised privacy policy on our site. Please note that the use of information that we gather is subject to the privacy notice in effect at the time of use. You should check our website frequently to see recent changes.

The ACBL is headquartered in the United States. Please be aware that information you provide to us or we obtain as a result of your use of our website may be processed and transferred to the United States and be subject to United States law. The privacy and data protection laws in the United States may not be equivalent to such laws in your country of residence. By using our website or providing us with your information, you consent to the collection, transfer, storage and processing of information to and in the United States.

By joining the ACBL, taking advantage of certain member benefits, participating in the ACBL activities or visiting our website, you accept the practices described in the ACBL Privacy Policy. ACBL policies, content, information, disclosures, disclaimers and features may be revised, modified, updated and/or supplemented at any time and without prior notice at the sole and absolute discretion of the ACBL.

If the ACBL Privacy Policy is revised, the revisions will be posted on our website, and we will revise the "last updated" date at the top of this policy. If we make any material changes in the way we collect, use and/or share personal information that may impact you, we will

notify you by email and/or by prominently posting notice of the changes on our website.

10. Data Usage Agreements

ACBL may enter into Data Usage Agreements to share electronic files of member information with persons or entities deemed reasonable and relevant to member interests by ACBL management. Such agreements will be written contracts between the receiver of the information and the ACBL in which the purpose and use of the information is narrowly defined and is consistent with the goals and objectives of the ACBL. The member information in the file must be maintained as confidential and may not be used for any other purpose outside of that negotiated in the contract.

11. Violations

Those using member information in a way that violates the ACBL Privacy Policy or a Data Usage Agreement may be subject to civil lawsuit and further ACBL disciplinary action in accordance with ACBL's Code of Disciplinary Regulations.